



A full service Advertising Agency
Company profile 2024

you deserve to be seen



Aim high. | Change brings opportunity.
High aims always reveal more...

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What Makes Us Different

The world today is cluttered with advertising agencies trying to impress you and win you as a client.

We are small enough to **care**.

Big enough to **deliver**.



Who We Are?

— Profound
game changer.

Sketch Design strongly implement client's brand across all communications with creative approach and extremely high quality production. We provide your organization with a business partner who will add value to the overall visual representation of your organization.

We specialize in creating & producing vibrant eye-catching, high-quality commercial advertising for businesses. We have helped over 50 brands in reaching the right customer, increasing exposure, surpassing competitors and driving sales their way.



Foot Prints & Clientele



A Team On A Mission

———— Distinguished service through concrete values.

Our mission is to help our clients to convey a powerful & consistent message that speaks to the value of your company's products and services.

To enrich both business and it's customers through effective visuals.

A Team With A Vision

———— A leader through knowledge technology and culture.

Our vision is to be the leading branding & advertising company specialized in creative design & providing marketing solutions to every business need.



How We Do It

————— Setting goals, executing tasks, managing performance & learning from experience

Plans, Timeframes & Measurables

Whether single requests or year long campaigns, our clients are presented with clear plans. They'll have solid timeframes and measurables to track the progress.

Quality Control

Our internal auditing mechanism ensures several filtration layers. This way, the result amounts to delivering only the creme de la creme to the client.

Involvement & Follow-Up

Our clients are involved in every step along the way. Because we are wired for long-term contracts and retained customers, we assign an Account Manager to cater to our client's need. In addition, they will receive regular status reports, supported by figures and visuals.

Sketch Design.

Our Services

We offer a comprehensive suite of services designed to cater the marketing needs of all business.

Sketch Design.

Branding

———— The Catch My Eye
Visuals.

From creating your business branding concepts to designing the branding elements, our team creates unique brands that make your business stand out from your competitors.



Billboards

Quality Print, Weather-resistant.

From roads, bridges to traffic lights, building facades and malls.



EIPA Billboard: EIPA Billboard to advertise Kellogg Tolaram Matsapha Eswatini.

Billboards

Quality Print, Weather-resistant.

From roads, bridges to traffic lights, building facades and malls.



Eswatini Beverages: Billboard at Esangweni Liquor Wholesale Malkerns.

Billboards

Quality Print, Weather-resistant.

From roads, bridges to traffic lights, building facades and malls.



Galito's Billboard: Billboard at Corner Plaza Ezulwini.

Sketch Design.

Transit Advertising

—— Cars, Kombi, Trucks

They might miss their ride, but they won't miss your ad. Turn your ad into a giant on wheels and release it in the streets.,

Sketch



Instacash Bakkie:
Instacash bakkie branding.

Sketch Design.

Transit Advertising

—— Cars, Kombi, Trucks

They might miss their ride, but they won't miss your ad. Turn your ad into a giant on wheels and release it in the streets.,

Sketch



LBB Truck:
LBB truck branding.

Sketch Design.

Transit Advertising

—— Cars, Kombi, Trucks

They might miss their ride, but they won't miss your ad. Turn your ad into a giant on wheels and release it in the streets.,

Sketch



HiTECH Truck:
HiTECH truck branding.

Sketch Design.

3D Lightbox Branding

————— Quality Print, Weather-resistant.

We have in house talents that create stunning Digital prints. Whether you want to create a new brand or rebrand an existing one, our creative team will help you achieve your objectives.

Sketch



Pizza Inn & Chicken Inn:
Pizza Inn Chicken Inn signage
installation at Manzini Bhunu Mall.

Sketch Design.

Signage Branding

————— Quality Print, Weather-resistant.

We have in house talents that create stunning Digital prints. Whether you want to create a new brand or rebrand an existing one, our creative team will help you achieve your objectives.

Sketch



Eswatini Beverages:
Msebenzi Wine & Malt chromadeck
signage installation at Matsapha

Sketch Design.

Lightbox Branding


————— Quality Print, Weather-resistant.

We have in house talents that create stunning Digital prints. Whether you want to create a new brand or rebrand an existing one, our creative team will help you achieve your objectives.

Sketch



Solani's Lightbox Branding:
Solani's signage installation at
Mbabane Msunduzi.



From Another Point of View



Eswatini Beverages:
Eswatini Beverages stand at Luju Festival 2023



 Eswatini Bank:
Eswatini Bank Matsapha branch branding.

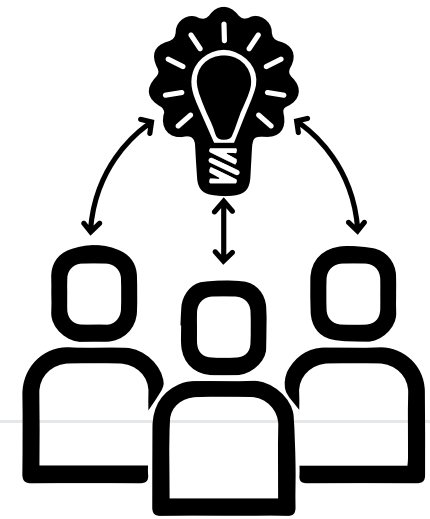


Eswatini Beverages:
Eswatini Beverages Bushfire festival stand 2023

Logo Development

Stamp your mark and make
Visuals.

From conceptualizing your business branding to designing the branding elements, our creative team creates unique brands that make your business stand out from the rest.



Door Labels & Safety Signs

———— The small detail that paint a bigger picture.

Don't miss the right entrance-know where to run incase of emergency. Directional signs/safety signs are a clear and effective means of communication.



Testimonials



Lindokuhle Zondo

Procurement Officer PSI

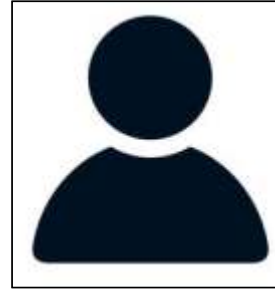
During my time at PSI Eswatini I have had the pleasure of working closely with Sketch for three years. Sketch is an exceptional professional who consistently demonstrates remarkable expertise and dedication in their field. Their attention to detail, strategic thinking, and problem-solving abilities have proven invaluable in delivering outstanding results.



Langelihle Dlamini

Creative Designer

I joined Sketch right after graduation. One of the things that impresses me the most is the attitude of all the employees at Sketch. I always get to see a sense of company loyalty in most members of the team, mixed with bonafide job satisfaction. Another great thing about working at Sketch is that a 'typical day' is never typical, there is always something challenging happening and everyday is filled with new learning opportunities.




Bethuel Dlamini

Galito's Operations Manager

Beyond their professional competence, Sketch is a joy to work with. Their integrity, reliability, and strong work ethic make them a trusted and highly valued team member. They possess excellent written and verbal communication skills, enabling them to effectively collaborate with colleagues and stakeholders at all levels. They naturally inspire and motivate others, always fostering a positive and productive work environment.

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you deserve to be seen